

# CSR INITIATIVES

Our Company has conducted numerous CSR projects over the course of the year, despite the pandemic. This 2020, listed below are the notable initiatives and their corresponding UN Sustainable Development Goals they address:



## CYBERGUARDIANSPH

Pacific Online participated in DICT's CybersafePH program, which paved the way for the formation of CyberGuardiansPH, a coalition of organizations and individuals driven and committed to co-create a cybersafe Philippines for online protection of children and the youth against sexual abuse and exploitation, cyberbullying and all forms of cyber threats. POSC spearheaded its creation and currently is a member of the coalition's Council of Leaders.

These activities were conducted by CybersafePH in 2020:

'UNLEASH the Musical Genius' was launched in partnership with GAPB, Inc. to teach children how to play musical instruments as part of a healing program for the survivors of online sexual abuse and exploitation.

A call-to-action music video on the plight of victims and survivors of online sexual abuse and exploitation was produced and created by POSC with CyberGuardiansPH volunteers and friends along with celebrity singers/advocates. This was aired on TV Maria last May 2020 and launched in the CyberGuardiansPH YouTube channel in July 2020.

Season 1, 13 episodes of CyberChat aired on TV MARIA - Being aware that more adult predators inhabited cyberspace during the pandemic, the CyberGuardiansPH spearheaded by POSC launched Season 1 of CyberChat, a TV program which aired over TV Maria last June 2020 up to September 2020. CyberChat is an awareness campaign program focused on all forms of cyber threats such as online sexual abuse and exploitation of children, cyberbullying, digital and social media addiction and other cybercrimes against children and the youth. The show provided a platform to openly discuss with government, NGOs/people organizations and individuals involved in child protection, teachers, students, parents and the church how these problems can be holistically addressed.



## BLOODLETTING

In both Manila and Cebu, a bloodletting drive was conducted this year to encourage people to donate their blood on a voluntary basis for the benefit of those in need and the Red Cross Blood Bank. This has been the 5th year of the Company's annual bloodletting event.

# CARITAS & OTHER DONATIONS



To promote and support quality education opportunities for all, we support Caritas Manila's Youth Servant Leadership & Education Program. The Youth Servant Leadership and Education Program (YSLEP) is the flagship program of CARITAS MANILA that aims to break the chains of poverty in the Philippines by providing opportunities for a college education for poor, underprivileged but deserving youth. In 2020, we provided scholarships to 2 youths, and since June 2017, we have had 8 beneficiaries.

133 Boxes of Vitamins were donated c/o Caritas Manila to the affected communities and survivors of the Taal Volcano eruption.

Furthermore, the Company contributed P50,000.00 in kind to Rancho ni Kristo for abused children residents of the Center.



